

Ashley Frauenhoffer

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CAREER OBJECTIVE:

To use my creativity and skills in design to develop ideas, solve a problems, create orginal and interesting designs

EDUCATION

TEXAS TECH UNIVERSITY, LUBBOCK, TX

B.A., Communication Design, expected May 2013

3.9 GPA

Dean's List or President's List every semester

- Symbols**- learned how to create successful logos, wordmarks, and combination marks
- Computer Design Methods I and II**- learned how to effectively use Photoshop, Illustrator, and Indesign
- Typography**- learned how to use type in traditional and experimental ways
- Web Media**- learned CSS, HTML, Dreamweaver, and Flash to build a functional and well designed website
- Systems**- learn how to create a overall look for a business (including letterhead, business card, envelopes etc.)
- Type & Image**- learned how to work type and image together in new and interesting ways.

MARCUS HIGH SCHOOL, FLOWER MOUND, TX

High Honors Graduate, May 2009

Graduated with Honors / Community Service Honors

- Advertising Design**- taken at Dale Jackson Career Center- learned the beginnings of Photoshop
- Web Mastering**- learned how to use Dreamweaver and basic HTML and CSS

EMPLOYMENT EXPERIENCE

(8/2005 to 9/2011)

PET AND HOUSE CARE TAKER/ FREELANCE

HIGHLAND VILLAGE, TX

- Taking care of household while residents are away
- Feeding/ cleaning and other responsibilities regarding pet care

Summer 2010

BASKIN ROBBINS

CREW MEMBER

FLOWER MOUND, TX

- Responsible for welcoming customers and helping them decide what they would like
- Scooped ice cream, made specialty shakes, drinks, and waffle cones
- Helped with placing ice cream cake orders and also in making the ice cream cakes

(Summers from 2007 to 2009)

TEEWEAR LTD.

SALES ASSOCIATE

SOUTHOLD, NY

- Cashier, Customer service and, Sales Associate
- Shipping and receiving/ stocking
- Order entry and computer inventory management

(7/2004 to 9/2008)

SKILLED CHILDCARE PROVIDER/BABYSITTER

HIGHLAND VILLAGE, TX

- Established an impeccable reputation for quality of childcare with families throughout Highland Village, TX.
- Assisted with household management, prepared meals, and cleaned.
- Supervised children to ensure a fun and safe environment.

ACTIVITIES & VOLUNTEER EXPERIENCE

CHI RHO- CHRISTIAN SERVICE FRATERNITY

- Elected Historian (2010)
- Multiple leadership positions with nationally recognized chapter community service and philanthropic efforts. Served as both Homecoming Chair and T-shirt Chair.
- Community Service
 - Participated and raised money for The American Cancer Societies Relay for Life
 - Volunteered at the Haven Animal Shelter cleaning, walking, and grooming the animals
 - Planted flowers at the Texas Tech Annual Arbor Day
 - Painted a 8X4 FT Board for the Texas Tech Homcoming
 - Ran games at the Jumpstart Kids Festival
 - Fed the homeless at the Lubbock Soup Kitchen
- Member (2010 to Present)

GOLDEN KEY HONOR SOCIETY

- Member (2011 to Present)
Invited to join for being in top 15% of class

ALPHA LAMBDA DELTA & PHI ETA SIGMA

- Member (2009 to Present)
Honor society invited to join because of high GPA
Participated in various community service events

MARCUS HIGH SCHOOL MARCHING BAND

- Member (2005-2009)
Played the flute and piccolo
Placed first place 3 times at the Bands of America Competition
Placed first at the Texas UIL State Marching Competition
Was selected two years based on audition to perform in the Region Band
- Squad Leader (2007-2009)
Selected based on interview to lead the flute section
Helped members with their marching techniques, worked with the members of my squad as a group and one on one to competently play their music. Led the entire section in practicing show music and fundamentals .

SKILLS

COMPUTER SKILLS

- Adobe CS3-CS5 Programs
 - Photoshop
 - InDesign
 - Illustrator
 - Dreamweaver
 - Fireworks
 - Flash
- Microsoft Office
 - Excel
 - Powerpoint
 - Word
- Very comfortable with Windows and Mac Operating Systems

FINE ART SKILLS

- Drawing- Two-dimensional Design, & Three-dimensional Design
- Completed extensive courses in both College and High School
- Oil Painting intro techniques
- Have played piccolo and flute for 10 years